

## **CHALLENGE'S RULES** **“Electik CA”**

### **1. Introduction**

- a) This Regulation (hereinafter “Rules”) concerns the so-called “Electik CA” (hereinafter “Challenge”) held on the occasion of the event “UFC 311” (hereinafter “Event”) which will take place in Inglewood (California, USA) on 18<sup>th</sup> of January 2025, is organized by Vechain Foundation San Marino S.r.l. (hereinafter “Promoter”), with its registered office in Strada di Paderna, 2 47895, Domagnano – Repubblica di San Marino, COE SM29314 (“Vechain”), to reward the users who will earn the most points interacting with EVeearn an X2Earn VeBetter Application (hereinafter “The App”).
- b) Interactions are defined as follows:
  - follow TheApp on social media,
  - accumulate B3TR points using The App either directly through each application or through the VeWorld app, the participant need to provide their wallet address in the form.
- c) The Challenge will start on Wednesday 18<sup>th</sup> of December at 00:00 PST UTC-8:00 and end on Monday 13<sup>th</sup> of January 2025 at 00:00 PST UTC-8:00 (hereinafter “Contest period”).
- d) At the end of the challenge, the top scorers will be allowed to choose a prize within the list. Highest score will get the first pick, then second score, and so on until all prizes are claimed. Same rule applies for overall ranking.

### **2. Eligibility and Requirements for participation**

- a) Participation to the Challenge is free and open to all the users who filled the online form and successfully completed at least one of the tasks set in the previous paragraph.
- b) The Challenge is reserved for all individuals, over 18 years of age at the time of participation and who, during the duration, express their will to participate in the Challenge (hereinafter “Participants”).

The following are excluded from participation in the competition:

- all employees and collaborators of the Promoter;
  - all the parties involved in the Challenge;
  - all subjects not covered by the specific definition of Participants.
- c) The Promoter reserves the right to carry out the necessary verifications to verify that the entries are regular, possibly eliminating multiple entries referring to the same Participant. No participation will be accepted under a false name or false identity/ fictitious identity and duplicating the participation in any way (In this regard, the Promoter reserves the right to request a copy of the identity document at any time to verify the correctness of the personal data and the identity of the Participants, taking all appropriate action in this respect in case of violation of this rule).
- d) Each Participant undertakes to comply with the local laws of his/her country of origin/citizenship (and to fulfil any obligations thereunder) and hereby exempts the Promoter from any liability thereof.

### **3. Procedure for the Challenge.**

- a) The Challenge will take place online and will be promoted by the official channels of Vechain on the social media platforms X and Twitter. Users will access a dedicated link where they can register for the Challenge filling the following mandatory fields in the form:
- **E-mail address**
  - **X/Twitter and Instagram handles only if the participant wishes to claim points for following on social media**
  - **VeWorld wallet address only if participants want to claim points from collecting B3TR using the VeWorld app.**
- b) After the Registration, the participants will participate to the Challenge by doing the following requested actions:
- follow The App's X/Twitter or Instagram: **5 points** each,
  - sign up for The App using a social login: **10 points**,
  - each 1 B3TR point earned performing a sustainable action on The App:

**1 point,**

- participants will accumulate points based on the actions set above, yielding to rankings across the Contest Period,
- the names of the winners will be communicated by e-mail on Tuesday 14<sup>th</sup> January 2025.

#### **4. Prizes**

a) Prizes details:

- **Item 1:** 1 (one) winner of 2 (two) tickets providing access to the P1 Center Riser Sections of the Event UFC 311 Inglewood (California). Each ticket is valued at \$250.
- **Item 2:** 5 (five) winners of one VeChain UFC branded merchandise pack containing one meadow bag, one t-shirt, one hoodie, one hat and one waterproof speaker. Each travel pack is valued at \$150.
- **Item 3:** 5 (five) winners of one of one pay per view code to watch the UFC 311 Inglewood (California) each valued at \$80.

b) The total amount of prizes is estimated at \$1,650.

c) Prizes are personal and are not re-saleable to third parties by the winners.

#### **5. Award Procedure**

a) Winners will be notified via email.

b) Winners must respond to the award notification email within 24 hours of the time the email was sent. If no response is received by this deadline, the winner will be deemed untraceable, and the tickets will not be awarded.

c) The Promoter accepts no responsibility in the following cases:

- The winner's email inbox is full.
- The award notification email is sent to the recipient's Spam folder.
- The email provided during registration was incorrect or incomplete.
- There is no response from the recipient's email server after the notification has been sent.
- The recipient's email account is disabled.

- The provided email address is listed in a blacklist.

The prize will only be confirmed following necessary verifications.

- d) Entry tickets for the event will be provided to the winners before the event and sent via email upon verification.
- e) The costs of transport, food, and accommodation will be in the charge of the winner.
- f) The Challenge winners are solely responsible for verifying and fulfilling all tax obligations required by their country of residence and/or citizenship concerning the win.

## **6. Personal data processing**

Participants acknowledge that all personal data provided by them during registration will be processed by VeChain as data controller, in accordance with the information notice pursuant to Article 13 of the EU Regulation 2016/679 (“Information Notice”) attached hereto.

The processing of the Participants’ personal data shall be carried out in compliance with European and San Marino legislation on the protection of personal data (including, in particular, EU Regulation 2016/679 and Law 171/2018 so called “San Marino Privacy Law”).

## **7. Place of jurisdiction**

Any dispute arising in connection with the Rules, including disputes relating to its validity, interpretation, execution, termination or fulfilment, shall be the exclusive jurisdiction of the Court of the Republic of San Marino, any other concurrent jurisdiction being excluded.

These Rules have been issued pursuant to Law no. 67 of 25 July 2000, as amended.

## **8. Limitation of Liability**

By entering the Challenge you agree to release and hold harmless VeChain Foundation San Marino Srl, Zuffa, LLC, and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim, damage, cost or expense that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Sweepstakes and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) unauthorized human intervention in any part of the Sweepstakes; (iii) electronic or human error in the administration of the Sweepstakes or the processing of entries; (iv) technical errors of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (v) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (vi) printing errors; (vii) lost, late, postage due, misdirected, or undeliverable mail.

### **CHALLENGE “Electik CA”**

#### **INFORMATION NOTICE PURSUANT TO DATA PROTECTION REGULATIONS**

Pursuant to articles 13 and 14 of General Data Protection Regulation EU 679/2016 (hereinafter “GDPR”) and of the Law 171/2018 (“San Marino Privacy Law”) hereinafter collectively named as “Privacy Regulations”), VeChain Foundation San Marino s.r.l (hereinafter “VeChain”) renders this information regarding the processing of personal data provided voluntarily by you to participate to the Challenge “**Electik CA**” (hereinafter “Challenge”).

This Information Notice is part of the Challenge rules (hereinafter also “Challenge’s Rules” or only “Rules”).

### **1) Data Controller**

The Data Controller is Vechain Foundation San Marino s.r.l, with registered office in Strada Paderna, 2 -47895, Domagnano – Repubblica di San Marino.

### **2) Categories of processed personal data**

Vechain collects and processes the following personal data: name, surname, contact data (e mail) and potentially mobile phone number, X/Twitter and Instagram handles (if provided).

### **3) Purposes and legal basis of the processing**

Challenge Rules to which this Information Notice is attached), will be processed by Vechain for the following purposes:

- a) to enable participation to the Challenge and carry out all the necessary related activities as provided the Rules, by way of example: (i) management of administrative activities and any complaints and/or disputes; (ii) communication of the data to third parties and/or entities that Vechain may engage in the organization of the Challenge; (iii) identification of the winners and allocation of the prizes to the winners; (iv) communications to participants relating to winning; (v) delivery of the prizes; (vi) communications to participants (by email provided during registration) relating to information, updates and news on the Challenge.

For this purpose, the legal basis is the execution of the Challenge to which you as participant are party (Art. 6, par. 1, lett. b) GDPR; Art. 5, par. 1, lett.b) San Marino Privacy Law);

- c) to invoke or defend its own right in civil, administrative or criminal litigation.

For this purpose, the legal basis is the legitimate interest of the Data Controller (Art. 6, par. 1, lett. f) GDPR; Art. 5, par. 1, lett.f) San Marino Privacy Law);

- d) to fulfil the obligations imposed by laws, regulations or EU legislation, as well as by provisions by Public Authorities or other institutional entities.

The legal basis for this purpose is the need to fulfil the legal obligations to which the Data Controller is subject (Art. 6, par. 1, lett. c) GDPR; Art. 5, par. 1, lett.c) San Marino Privacy Law).

The provision of such data is necessary to enable your participation: if such data will be not provided, partially provided or provided incorrectly, participation to the Challenge may not be possible.

- e) To promote events and services of VeChain contacting you by e mail.

The legal basis that legitimizes the consequent processing is your consent, which you are free to give or not and that you can, however, withdraw at any time writing to [gdpr@vechain.org](mailto:gdpr@vechain.org). The provision of data necessary for this purposes is not mandatory and the refusal to provide them does not determine any negative consequences, except the inability to receive commercial communications.

#### **4) Period of data storage and right to be forgotten**

Vechain processes and keeps your personal data for longer than is necessary for the purposes for which they were collected and processed and in any case no longer than 12 months after the end of the Challenge.

At the end of the applicable retention period, personal data relating to data subjects will be deleted or stored in a form that does not permit identification of the data subject (e.g., irreversible anonymization), and will be retained in a form that does not permit identification, unless their further processing is necessary for one or more of the following purposes: i) resolution of pre-litigation and/or litigation initiated before the

expiry of the retention period; ii) to follow up investigations/inspections by internal control functions and/or external authorities initiated before the expiry of the retention period; iii) to follow up requests from San Marino and/or foreign public authorities received/notified to Vechain before the expiry of the retention period.

#### **5) Methods and logic of processing**

The data will be processed using computer and telematic tools, with logics of organization and data processing related to the above-mentioned purposes and, in any case, in such a way as to guarantee the security and confidentiality of the data.

#### **6) Recipients or categories of recipients to which personal data may be communicated and/or processed**

Certain data processing connected with the management of the Challenge shall also be performed by third parties to which Vechain may assign certain activities (or part thereof) to pursue the purposes set out in point 2):

- (a) any third-party companies and/or partners to which Vechain has outsourced the management of the platform on which the draws provided for in the Competition shall take place, and therefore also the drawing of prizes and any communication of the win to participants (in this case they will act as data processors);
- b) any third-party companies and/or partners to which Vechain has committed the communication service on social networks;
- c) independent Authorities and any other public subject entitled to request the data;
- d) employees of Vechain, who have been appointed as persons authorized to process personal data and have received adequate operating instructions in this regard.

#### **7) Data transfers**

Vechain informs you that your personal data will be processed in the EU. In case they may be transferred from country not belonging to European Union or to European Economic Area (so-called Third Countries) to Europe and viceversa, this transfer will take in place only to countries recognized by the European Commission as having an



adequate level of protection of personal data or, otherwise, only if an adequate level of protection of personal data compared to that of the European Union is contractually guaranteed by Vechain suppliers located in the Third Country (e.g through the signing of standard contractual clauses provided by the European Commission) and that the exercise of the rights of the data subject is always ensured. Further information can be requested by writing to [info-sanmarino@vechain.org](mailto:info-sanmarino@vechain.org).

### **8) Rights of the data subjects**

Privacy Regulations grant to you as data subject specific rights, including the right to know what personal data is held by Vechain and how it is used (right of access), to obtain the updating, rectification or, if interested, integration of such data, as well as their erasure, transformation into anonymous form or limitation, etc.

In case you may contact Vechain writing an e mail to [gdpr@vechain.org](mailto:gdpr@vechain.org).

We remind you that you have the right to lodge a complaint with the Privacy Authority based in your country.

I declare that in accordance with the above information notice, which I have read and signed

AGREE

NOT AGREE

that Vechain may contact me to send me promotional communications, newsletters, surveys, invitations to events by e-mail

